



2023-2024 Tar River Orchestra & Chorus Business Sponsorships

SEASON SPONSORS

Season sponsors support our 6 regular season concerts (see brochure for concert descriptions). Season Sponsorship guarantees advertisement for your business throughout the season in the ways indicated below.

CORPORATE SPONSORS (\$5000)

- Recognition from the stage at EVERY regular season event
- Full page Ad in Program Book and logo included on season pop-up banner
- Logo included on ALL printed advertising materials and projected before all regular season concerts at the Dunn Center
- Logo included on partner page of the TROC Website with a link to business website
- Quarterly mention on social media
- Up to 100 complimentary tickets for all regular season concerts (does not include special events or Tar River Children's Chorus due to limited seating)
- 10 season tickets and 10 special event concert tickets

PRELUDE SPONSORS (\$2500-\$4999)

- Recognition from the stage at three regular season events of your choosing
- Half page Ad in Program Book and logo included on season pop-up banner
- Logo projected before all regular season concerts at the Dunn Center
- Logo included on partner page of the TROC Website with a link to business website
- Biannual mention on social media
- Up to 50 complimentary tickets for three regular season concerts (does not include special events or Tar River Children's Chorus due to limited seating)
- 8 season tickets and 8 special event concert tickets

FRIEND SPONSORS (\$1500-\$2499)

- Quarter page ad in season program book and logo included on season pop-up banner
- Logo included on partner page of the TROC Website with a link to business website
- Up to 25 complimentary tickets for one regular season concert (does not include special events or Tar River Children's Chorus due to limited seating)
- 6 season tickets

FAN OF TROC SPONSORS (\$500-\$1499)

- Eighth page ad in the season program book
- Logo included on partner page of the TROC Website with a link to business website
- 3 season tickets

***Continue on reverse for Special Event Sponsorships

SPECIAL EVENT SPONSORS

Support one of our special events which include:

**"Beethoven Lives Upstairs," Tar River Orchestra Family Concert with "Classical Kids",
February 24, 2 PM, The Dunn Center**

Theater meets orchestra! The world famous production of "Beethoven Lives Upstairs" features a lively exchange of letters between young Christoph and his uncle. Their subject: the "madman" who has moved into the upstairs apartment of Christoph's Vienna home. Through a touching correspondence, dramatically underscored with the composer's most beautiful excerpts, Christoph slowly comes to understand the genius of Beethoven and the beauty of his music. This 50 minute production is perfect for concertgoers young and old!

**"Soulful: 50 Years of R&B, Motown, Funk, Disco, & Pop," Tar River Orchestra with
Jeans 'N Classics, April 19, 7:30 PM, The Dunn Center**

Canada's Jeans 'n Classics returns to join the Tar River Orchestra for a musical celebration of 50 years of R&B, Motown, Funk, Disco, and Pop by 20 different recording artists. From Smokey Robinson to the Temptations, Stevie Wonder to Pharrell Williams, and Isaac Hayes to Seal, this concert will feature iconic hits like "My Girl," "A House is Not a Home," "September," "Could It Be I'm Falling in Love," "I Wish," and many more. This concert is sure to have you dancing in your seat and smiling ear to ear.

****Our special events are the most expensive concerts due to the collaboration with outside performers like Jeans 'N Classics. Even though your business is only sponsoring one event, you can expect the biggest crowds of the season.*

Platinum Sponsor (\$5000)

- Logo included on all publicity advertising the selected concert
- Recognition from the stage at selected concert
- Logo included on selected concert program insert and concert banner
- 4X Mention on social media leading up to the concert
- Business promotional table at selected concert
- Up to 50 tickets to selected concert

Gold Sponsor (\$2500)

- Logo included on all publicity advertising the selected concert
- Logo included on selected concert program insert and concert banner
- 2X Mention on social media leading up to the concert
- Up to 25 tickets to selected concert

Silver Sponsor (\$1000)

- Logo included on concert program insert and concert banner
- Mention on social media leading up to the concert
- 10 tickets to selected concert

Bronze Sponsor (\$500)

- Logo included on concert program insert
- 4 tickets to selected concert

For more information about business sponsorship visit tarriverlive.com or contact Jennifer Harris at tarriver@live.com or 252-883-4090.

Regular season sponsorships must be confirmed by September 15 to be included in the season program book.

