



2026-2027 TAR RIVER ORCHESTRA & CHORUS BUSINESS SPONSORSHIPS

SEASON SPONSORS *Season sponsors support our 6 regular season concerts (see brochure for concert descriptions). Season Sponsorship guarantees advertisement for your business throughout the season in the ways indicated below.*

Corporate Sponsors (\$5000)

- Recognition from the stage at EVERY regular season event
- Full page Ad in Program Book and logo included on season pop-up banner
- Logo included on ALL printed advertising materials and projected before all regular season concerts at the Dunn Center
- Logo included on partner page of the TROC Website with a link to business website
- Quarterly mention on social media
- Up to 100 complimentary tickets for all regular season concerts
- 8 season tickets and 4 special event concert tickets with pre-concert reception

Prelude Sponsors (\$2500-\$4999)

- Recognition from the stage at two regular season events of your choosing
- Half page Ad in Program Book and logo included on season pop-up banner
- Logo projected before all regular season concerts at the Dunn Center
- Logo included on partner page of the TROC Website with a link to business website
- Biannual mention on social media
- Up to 50 complimentary tickets for two regular season concerts
- 6 season tickets and 4 special event concert tickets with pre-concert reception to one of our special events

Friend Sponsors (\$1500-\$2499)

- Quarter page ad in season program book and logo included on season pop-up banner
- Logo included on partner page of the TROC Website with a link to business website
- Up to 25 complimentary tickets for one regular season concert
- 4 season tickets

Fan of TROC Sponsors (\$500-\$1499)

- Eighth page ad in the season program book
- Logo included on partner page of the TROC Website with a link to business website
- 2 season tickets

Continue on reverse for Special Events Sponsorship opportunities.



BECOME A SPECIAL EVENT SPONSOR!

THE BEATLES: SERGEANT PEPPER & ABBEY ROAD



Tar River Orchestra with Jeans 'n Classics
Saturday, February 13, 7:30 PM
The Dunn Center for the Performing Arts

Celebrate Valentine's weekend with an unforgettable evening of timeless music as the Tar River Orchestra joins forces with the acclaimed artists of Jeans 'N Classics to perform two of The Beatles' most iconic albums: *Sgt. Pepper's Lonely Hearts Club Band* and *Abbey Road*. Experience beloved songs including "Come Together," "Something," "Here Comes the Sun," "Lucy in the Sky with Diamonds," and more, brought to life with the power of a live orchestra, rock band, and vocalists. Make it a complete night out with a special pre-concert reception featuring drinks and heavy hors d'oeuvres before the performance (separate ticket required).

*****Our special events are the most expensive concerts due to the collaboration with outside performers like Jeans 'n Classics. Even though your business is only sponsoring one event, you can expect the biggest crowds of the season.**

Platinum Sponsor (\$5000)

- Logo included on all publicity advertising the selected concert
- Recognition from the stage at selected concert
- Logo included on selected concert program insert
- 4X Mention on social media leading up to the concert
- Business promotional table at selected concert
- Up to 20 tickets to selected concert + 8 pre-concert reception tickets

Gold Sponsor (\$2500)

- Logo included on all publicity advertising the selected concert
- Logo included on selected concert program insert
- 2X Mention on social media leading up to the concert
- Up to 10 tickets to selected concert + 6 pre-concert reception tickets

Silver Sponsor (\$1000)

- Logo included on concert program insert and concert banner
- Mention on social media leading up to the concert
- 4 tickets to selected concert + 2 pre-concert reception tickets

Bronze Sponsor (\$500)

- Logo included on concert program insert
- 2 tickets to selected concert

For more information about business sponsorships visit tarriverlive.com or contact Jennifer Harris at tarriver@live.com or 252-883-4090. Regular season sponsorships must be confirmed by October 16 to be included in the season program book.

