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Our Mission

For more than 35 years, the mission of the Tar River Orchestra & Chorus has remained constant:

To *enrich* the quality of life in the community by strengthening and promoting the cultural arts through choral and instrumental music programs.

To *educate* through programs such as The Tar River Children's Chorus, Youth Strings, and educational concerts for Nash County School Students.

To *entertain* the community of Rocky Mount and surrounding areas by providing outstanding concert experiences.

Support our mission by becoming a
Season or Special Event Sponsor



FOR MORE INFORMATION

about business sponsorship visit
tarriverlive.com or contact

Jennifer Harris at tarriver@live.com
or 252-883-4090.

Regular season sponsorships must
be confirmed by September 15 to be
included in the season program book.



TAR RIVER
LIVE



2023-2024
BUSINESS
SPONSORSHIPS

**2023-2024 TAR RIVER ORCHESTRA &
CHORUS REGULAR SEASON CONCERTS**

Salute to the Cinema

Tar River Orchestra
September 30, 7:30 PM
Dunn Center, Rocky Mount

The Tar River Orchestra showcases some of the most iconic film scores of the last 80 years, including "The Wizard of Oz" and James Bond, as well as music by Henry Mancini and John Williams. This concert also features our young artist concerto winner, Benjamin Luo, playing the first movement of Rachmaninoff's beloved Piano Concerto No. 2, a work which found a wide audience in numerous film scores from the 1940s and 1950s.

Tar River Meets the Mouse:

A Disney Centennial Celebration
Tar River Chorus
November 4, 7:30 PM
First Baptist Church, Rocky Mount

Celebrate 100 years of Disney magic with the Tar River Chorus! This thrilling show is literally one for all ages. It showcases many evergreen Disney favorites, as well as some newer and lesser-known gems, packing in selections from *Mary Poppins*, *The Little Mermaid*, *Beauty and the Beast*, *The Lion King*, *Newsies*, *High School Musical*, *The Jungle Book*, and lots more. Accompanied by a kickin' rhythm section, you'll smile, you'll reminisce...and you might even dance!

Celebrate Christmas!

**Tar River Children's Chorus
and Tar River Strings**
December 2, 7:30 PM
First Baptist Church, Rocky Mount

For centuries Christmas has been a season for music and celebration around the world. Come enjoy beloved carols old and new. The whole family will be entertained by fresh new arrangements and heart-warming songs of the season. Join the Tar River Children's Chorus and the Tar River Strings for a festive Christmas Concert.

Swingin' Christmas Classics

Tar River Swing Band
December 12, 7:30 PM
Dunn Center, Rocky Mount

Join the Tar River Swing Band as we celebrate Christmas with classic holiday tunes in a swingin' style as well as some traditional swing tunes you know and love!

By Land and By Sea

Tar River Chorus with Chamber Orchestra
March 23, 7:30 PM
First Baptist Church, Rocky Mount

Mountains, valleys, rocks, rivers, oceans and streams...and more! The Tar River Chorus is accompanied by a chamber orchestra for this innovative and diverse concert, woven together by music inspired by the themes of earth and water. Selections range from powerful Beethoven and brooding Handel to fun pop songs...from lush sacred anthems to stirring patriotic music. You'll be amazed at all the different music you'll experience with just one ticket!

Celebrating 25 Years of Swing

Tar River Swing Band
May 14, 7:30 PM
Dunn Center, Rocky Mount

Beginning in 1999, under the leadership of J.C. Sykes, the Tar River Swing Band has shared the gift of music with our community for a quarter of a century. Join us for this anniversary concert as the band pays homage to its beginnings and entertains the audience once again with the classic swing tunes that started it all!



SPECIAL EVENTS

Beethoven Lives Upstairs

**Tar River Orchestra Family Concert
with "Classical Kids"**
February 24, 2 PM
Dunn Center, Rocky Mount

Theater meets orchestra! The world famous production of "Beethoven Lives Upstairs" features a lively exchange of letters between young Christoph and his uncle. Their subject: the "madman" who has moved into the upstairs apartment of Christoph's Vienna home. Through a touching correspondence, dramatically underscored with the composer's most beautiful excerpts, Christoph slowly comes to understand the genius of Beethoven and the beauty of his music. This 50 minute production is perfect for concertgoers young and old!



Soulful:

**50 Years of R&B, Motown,
Funk, Disco, & Pop**

Tar River Orchestra with Jeans 'N Classics
April 19, 7:30 PM
Dunn Center, Rocky Mount

Canada's Jeans 'n Classics returns to join the Tar River Orchestra for a musical celebration of 50 years of R&B, Motown, Funk, Disco, and Pop by 20 different recording artists. From Smokey Robinson to the Temptations, Stevie Wonder to Pharrell Williams, and Isaac Hayes to Seal, this concert will feature iconic hits like "My Girl," "A House is Not a Home," "September," "Could It Be I'm Falling in Love," "I Wish," and many more. This concert is sure to have you dancing in your seat and smiling ear to ear! Tickets for a pre-concert reception with hors d'oeuvres and drinks may be purchased for this concert. Purchase tickets at tarriverlive.com or by calling the Dunn Center Box Office.